Products Catalogue



Indice - Index

Who we are	3
Why choosing us	5
Certifications	6
Products range: Paper Napkins	10
Folds and formats available	11
Colours and formats chart	12
Passion for customization	13
1-Ply Napkins	14
2-Ply Napkins	21
3-Ply Napkins	29
4-Ply Napkins	32
Airlaid Napkins	36
Decorated Paper Napkins	46
Products range: Paper Cutlery Pochettes	53
White kraft Paper Cutlery Pochettes	55
Semi-straw yellow Paper Cutlery Pochettes	56
PLA and Polypropylene Cutlery Pochettes	59
Cardboard cutlery pochettes	61
Cutlery pochettes with trasparent polypropylene window	62
Decorated Cutlery Pochettes	64
Products range: Chopsticks Pochettes	66
Contacts	71



### Who we are In love with paper

We are paper disposables manufacturer for the HORECA industry and we are specialized in the personalization of paper napkins, paper cutlery pochettes with napkin and paper chopstick pochettes.

We follow up the manufacturing process from the mother roll to the final pallet; we supervise all the stages of production step by step.

We can guarantee productive flexibility, time-to-market and an effective pre and post sales support.

Our mission is becoming the right partner for every foodservice professional that want to add an original and personal touch to their location.













In order to provide a superior quality and exclusivity and to ensure pureness, softness and strength of our products, we use only pure cellulose wadding paper, supplied by the most renewed Italian and European papermills. A superior pure cellulose wadding quality is the first step to guarantee printing quality both in terms of colour tone and graphic precision.



Thanks to our productive flexibility, we are able to satisfy specific requests for customized packaging solutions and minimum order quantities. The main issue is to listen constantly to our customer needs, in order to satisfy also out-of-standards packaging requirements.



### Logistic and delivery

We rely on collaborations with the most trusted freight and logistic companies to ensure high coverage of the national and international market as well as a safe and timely delivery. With our distributive and commercial network, we guarantee an efficient and fast service to satisfy time-to-market and post-sale support. We always check with our customer the best delivery solutions.



#### Our Know How

Life long experience in paper disposables manufacturing and personalization has led us to offer know-how and high quality standards. The experience gained over the years, allow us to guarantee nowadays high quality personalized paper disposables at the best price.

Certifications

We had always been strongly focused on environmental respect and high quality of the raw materials. Nowadays, Converting & Trade, is proud to join an international non profit initiative like FSC (Forest Stewardship Council). Our membership with this project led us to use certified raw material, coming from responsibly managed forests. When you see the logo FSC , you can be confident that wood or paper products are made of material derived from forests, in which high ecological - social - and economic standards are respected.

"A responsible forest management means: preserving the natural environment, leading real benefits to population, local community and workers and ensuring economic efficiency."

Request our products FSC certified.



### Rispetta l'Ambiente Ama La Natura





## Product Range: Pager Napkins

Our wide range of formats, veils and colours will enable you to satisfy the most demanding customers. Choosing our products selection means providing a combination of softness, resistance, originality and quality to your guests.

In order to meet the most creative minds, we also produce personalized napkins always using water-based-inks strictly selectioned to respect the applicable legislation.

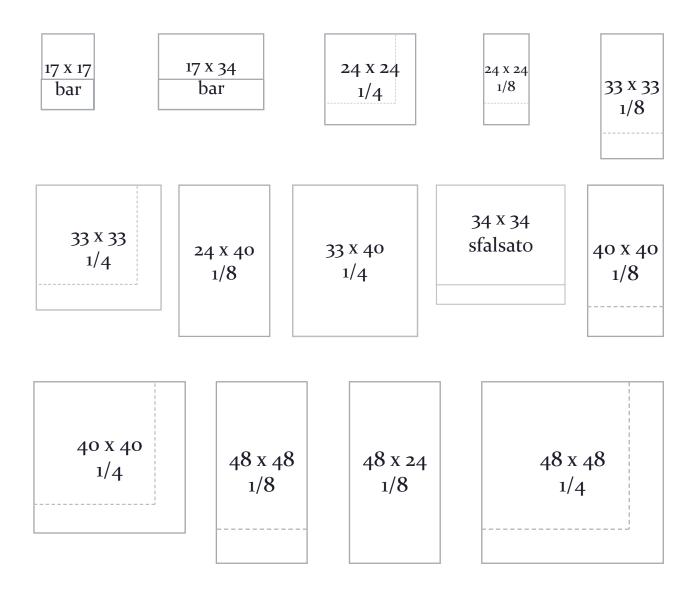
Our core business has always been to project and produce personalized disposable products not only in their graphic but also in their packaging.

The printing is always made with the use of water-based inks respecting the UE food safety legislation and environmental sustainability.





# Available folds and formats



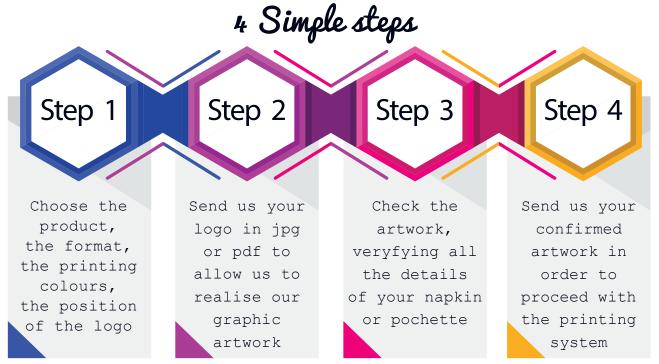
## Colours and formats chart

COLOURS	black	white	gray	night blue	cedar	forest green	cream	cappuccino	chocolate	corn yellow	orange	cherry red	burgundy	hydrangea	ecycled paper
FORMATS		$\bigcirc$													
17x17 1 ply, bar fold (cellulose)															
17x34 1 ply, bar fold (velina)															
17x17 1 ply, bar fold (velina)															
17x34 1 ply, bar fold (cellulose)															
24x24 2 ply, fold 1/4															
24x24 2 ply, fold 1/8															
24x24 Airlaid 1/4 e 1/8															
33x33 2 ply, fold 1/4															
33x33 2 veli, piega 1/8															
33x33 2 ply, fold 1/8															
33x33 airlaid 1/4 e 1/8															
40x40 2 ply, fold 1/4															
40x40 2 ply, fold 1/8															
40x40 3 ply, fold 1/4															
40x40 3 ply, fold 1/8									0			•			
40x40 4 ply, fold 1/4*															
40x40 4 ply, fold 1/8*															
40x40 Airlaid 1/4 e 1/8															
24x40 Airlaid fold 1/4															
33x40 Airlaid fold 1/4															
48x24 Airlaid fold 1/4															
48x48 2 ply, fold 1/4															
48x48 2 ply, fold 1/8															
4 <u>8x48 3 ply, fold 1/4</u>															
48x48 3 ply, fold 1/8		•													
48x48 4 ply, fold 1/4		•													
48x48 4 ply, fold 1/8															
48x48 Airlaid 1/4 e 1/8 white															

\* BICOLOR: Format 40 x 40 4 ply is available also bicolor: two ply of one color and two ply of another one. Combine the colors indicated for format 40 x 40.

Passion for customization

Is there a more simple, daily and familiar object than a paper napkin? This item accompanies us all day long: From an early breakfast to an informal dining passing through a coffee break at the office. If customized, from simple commodity it can become an effective and original communication and promotional instrument for every brand. Don't miss the chance to advertise your business through paper napkins, cutlery pochettes and chopsticks pochettes. Seize the opportunity of presenting your brand in an efficient and convenient way. Everything it's possible with Converting & Trade, it will lead you through your communicative project, step by step.



Format: 17 x 17 1 ply

Velina paper

A must have for your breakfast



#### White

paper type single-side gloss embossed tissue paper
ply 1
grammage 19 gsm +/-5%
paper colours O
personalizable up to 2 colours with logo
minimum order quantity for personalization: 108.000 pieces



Packaging

	1 Ply				
	Pack of 2	200 Napł	kins		
	CT 1.000	2.000	3.000	10.000	18.000
Щ	416 CT	204 CT	148 CT	54 CT	28 CT

Format: 17 x1 7 1 ply Pure cellulose

Cappuccino paper type

ply

grammage paper colours Innovation, softness and naturalness



### White

paper type ply	pure cellulose 1
grammage	19 gsm +/-5%
paper colours	0
personalizable	1 colour with logo



1

personalizable 1 colour with logo

pure cellulose

21 gsm +/-5%

Packaging

0	0				
	1 Ply				
	Pack of: PCS 200	200	200	200	150
	CT 1.000	2.000	3.000	10.000	18.000
Щ	416 CT	204 CT	148 CT	54 CT	28 CT

ply naphins



The eco-sustainable alternative



paper type100% recycled celluloseply1grammage20 gsm +/- 5%paper colours•personalizable 1 colour with logo



Packaging

	1 Ply				
	Pack of: PCS 200	200	200	200	150
	CT 1.000	2.000	3.000	10.000	18.000
Щ	416 CT	204 CT	148 CT	54 CT	28 CT

16



Pure cellulose Cappuccino

pure cellulose paper type ply 1 grammage 21 qsm +/-5% paper colours

personalizable 1 colour with logo

minimum order quantity for personalization: 108.000 pieces



White velina paper

Pune cellulose white

paper type pure cellulose		
ply	1	
grammage	19 gsm +/-5%	
paper colours	$\bigcirc$	
personalizable	1 colour with logo	

minimum order quantity for personalization: 108.000 pieces

paper type single-side gloss embossed tissue paper ply 1 grammage 19 gsm +/-5% paper colours personalizable up to 2 colour with logo minimum order quantity for personalization: 108.000 pieces



Velina paper packaging 1 Plv Pack of 200 Napkins CT 9.000 24 CT

Cellulose packaging



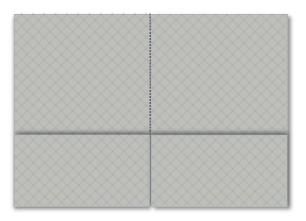
ply napkins



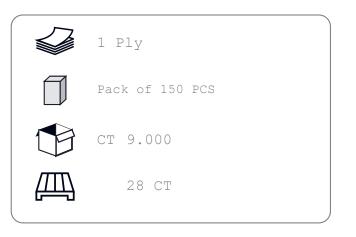
The eco-sustainable alternative



paper type100% recycled celluloseply1grammage20 gsm +/- 5%paper coloursImagepersonalizable 1 colour with logominimum order quantity for personalization: 108.000 pieces



Packaging



1 ply naphins

18



Format 34 x 34 1 ply The must have for all the menus!

Velina paper



White velina paper offset fold 1/4 for dispencer

single-side gloss embossed velina paper paper type ply 1 19 gsm +/- 5% grammage paper colours  $\bigcirc$ not personalizable



Packaging

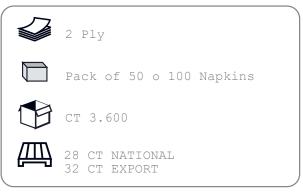


Format 24 x 24 2 ply Pure cellulose

Sparkling and coloured like your appetizer

Fold 1/4	Fold 1/8	
paper type	pure wadding pure cellulose	
ply	2	
grammage	17 gsm +/-5%	
paper colours		
personalizable	up to 2 colours with logo	
minimum order	quantity for personalization:	: 43.200 pieces





2 ply naphins



Recycled Cellulose

The ecological napkin for your appetizer



Fold 1/4

Fold 1/8

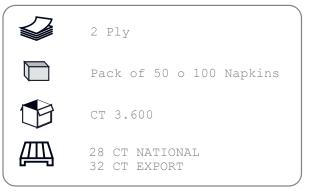




paper type	100% recycled cellulose
ply	2
grammage	18 gsm +/-5%
paper colours	

personalizable up to 2 colours with logo minimum order quantity for personalization: 57.600 pieces





2 ply napkins

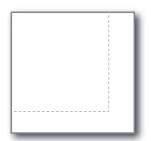
Format 33 x 33 2 ply

Pure cellulose

Fold 1/4

Versatility and functionality



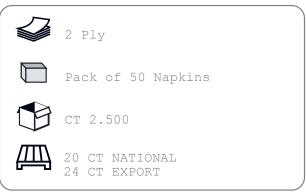




paper type	pure wadding cellulose
ply	2
grammage	17 gsm +/-5%
paper colours	

personalizable up to 2 colours with logo minimum order quantity for personalization: 50.000 pieces

Packaging



a ply naphins



The eco-sustainable napkin suitable for every menu

Recycled Cellulose

Fold 1/4

PRINT 100% recycled paper





paper type	100% recycled cellulose
ply	2
grammage	18 gsm +/-5%
paper colours	

personalizable up to 2 colours with logo minimum order quantity for personalization: 50.000 pieces



2 ply naphins

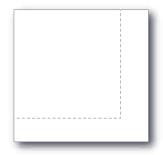
# AROMA

Format	40	x 40	2	ply
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Pure cellulose

Fold 1/4

Fold 1/8

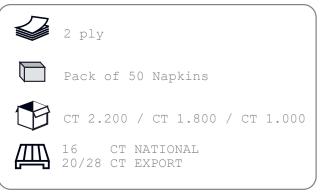




paper type ply	pure wadding cellulose 2
grammage	17 gsm +/-5%
paper colours	

personalizable up to 2 colours with logo minimum order quantity for personalization: 35.200 pieces





A touch of colour on your table!



a ply napkins

CT 2.200 / CT 1.800 / CT 1.000

### 27



16 CT NATIONAL 28 CT EXPORT





personalizable up to 2 colours with logo





minimum order quantity for personalization: 35.200 pieces

Recycled Cellulose Fold 1/4

Format 40x40 2 ply

Bring the eco-sustainability on your table



2 ply naplins



Our extra-large format !

Pure cellulose

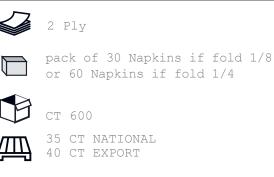
Fold 1/4
Fold 1/8

Fold 1/4

Fold 1/8

personalizable up to 2 colours with logo minimum order quantity for personalization: 21.000 pieces

Packaging



2 ply naphins

Format 33 x 33 3 ply

Functionality and softness





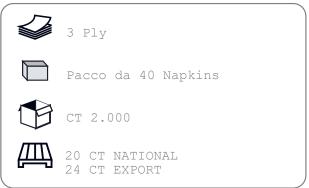
Pure cellulose



paper type	pure wadding cellulose
ply	3
grammage	17 gsm +/-5%
paper colours	$\bigcirc$

personalizable up to 2 colours with logo minimum order quantity for personalization: 40.000 pieces

Packaging



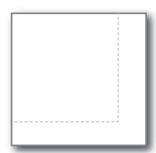
3 ply naplins



Class and refinement to your table setting

Pure cellulose

Fold 1/4



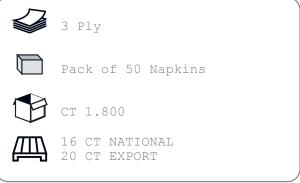
Fold 1/8



paper type	pure wadding cellulose
ply	3
grammage	17 gsm +/-5%
paper colours	

personalizable up to 2 colours with logo minimum order quantity for personalization: 28.800 pieces

Packaging



3 ply naphins

Format 48x48 3 ply

Resistent and classy

Pure cellulose



Fold 1/8



 paper type
 pure wadding cellulose

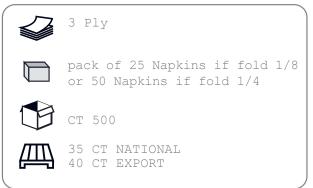
 ply
 3

 grammage
 17 gsm +/-5%

 paper colours
 O

personalizable up to 2 colours with logo minimum order quantity for personalization: 17.500 pieces

Packaging



ply naphins



personalizable up to 2 colours with logo minimum order quantity for personalization: 19.200 pieces



\*DOUBLE COLOUR VERSION: PLEASE MATCH THE AVAILABLE COLOURS FOR 40X40 2 PLY TO OBTAIN YOUR 40X40 4 PLY DOUBLE COLOUR NAPKIN

4 ply napkins

Format 40 x 40 4 ply

la consistenza dell'Ovatta riciclata

Recycled Cellulose

Fold 1/4

Fold 1/8





paper type	ovatta	100%	riciclata
ply	4		
grammage	18 gsm	+/-	5%
paper colours			

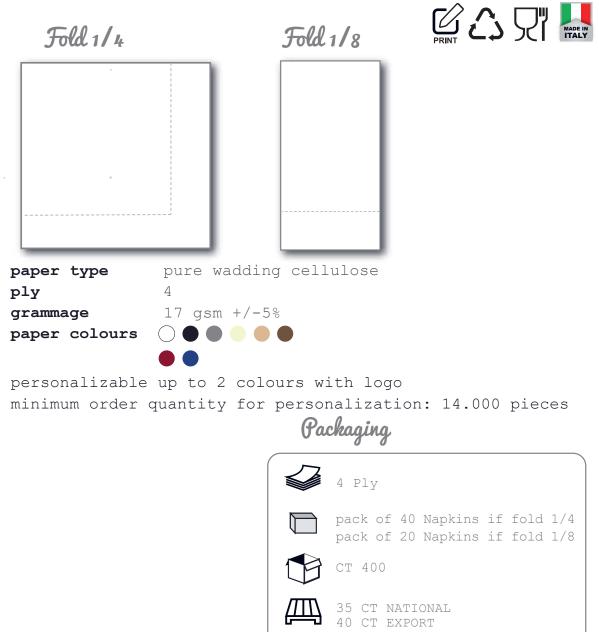
personalizable up to 2 colours with logo minimum order quantity for personalization: 19.200 pieces

Packaging 4 Ply Pack of 30 Napkins CT 1.200 16 CT

4 ply naplins



The natural alternative to cloth napkin



4 ply naphins





The stylish napkin



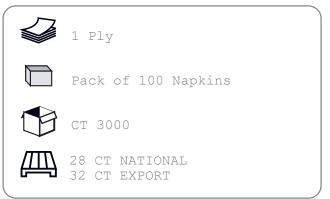




paper type	airlaid
ply	1
grammage	55 gsm +/-5%
paper colours	$\bigcirc$

personalizable up to 2 colours with logo minimum order quantity for personalization: 36.000 pieces

Packaging



A perfect format to be displayed on the table





Format 24 x 40

Airlaid

paper type	airlaid		
ply	1		
grammage	55 gsm	+/-	5%
paper colours	$\bigcirc$		

personalizable up to 2 colours with logo minimum order quantity for personalization: 19.200 pieces

Packaging

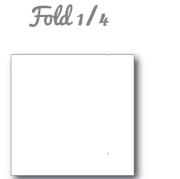


Airlaid naphins



the smart format with the smooth of the airlaid texture



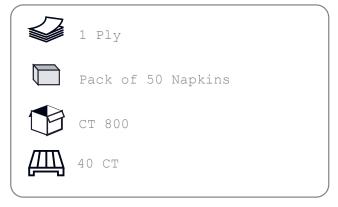




paper typeairlaidply1grammage55 gsmpaper coloursO

personalizable up to 2 colours with logo minimum order quantity for personalization: 19.200 pieces

Packaging



Airlaid naphins

3 x 40

Essential and resistant







paper type	airlaid	
ply	1	
grammage	55 gsm	+/- 5%
paper colours	$\bigcirc$	

personalizable up to 2 colours with logo minimum order quantity for personalization: 21.600 pieces

Packaging 1 Ply Pack of 50 Napkins CT 1200 30 CT

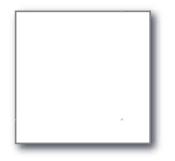
Airlaid naphins

# Format 40 x 40

Dress your table flamlessly

Airlaid

Fold 1/4

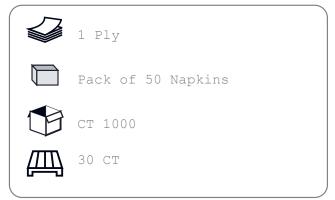




paper type	airlaid		
ply	1		
grammage	55 g/m²	+/-	5%
paper colours	$\bigcirc$		

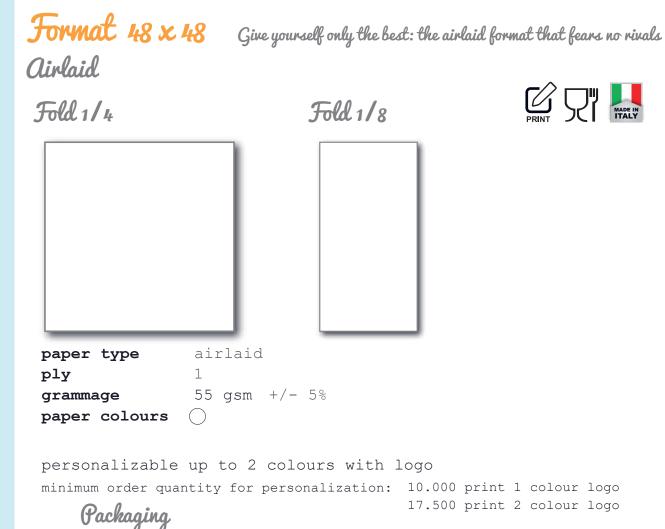
personalizable up to 2 colours with logo minimum order quantity for personalization: 18.000 pieces

Packaging









1 Ply
pack of 25 napkins if fold 1/8
or 50 napkins if fold 1/4
CT 500
A 35 CT NATIONAL
40 CT EXPORT

**Oirlaid** naplins



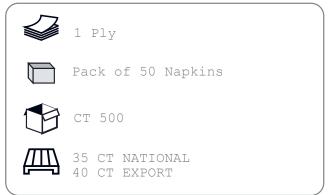
A light format but a nice result on the table

Fold 1/4			

paper type	airlaid
ply	1
grammage	55 gsm +/- 5%
paper colours	$\bigcirc$

personalizable up to 2 colours with logo minimum order quantity for personalization: 20.000 pz

Packaging











Our range of decorated naphins PRINTABLE Bon Ton WITH LOGO WITH OUR! a matter of Style!



TON DECORATION AIRLAID NAPKIN 40X40 FOLD 1/4 1/8



ART CODE: 4310TONBOR

46

ART CODE: 4310TONAZ

ART CODE: 4310MTONAZ

# Our range of decorated nappins



ART CODE: 4310BONAZ

ART CODE: 4310MBONAZ



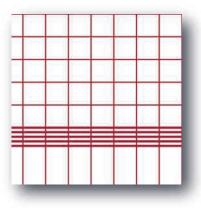


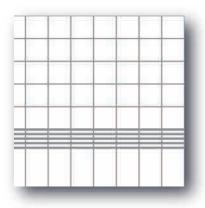
PURE CELLULOSE PAPER NAPKIN 48X48 4 PLY FOLD 1/4

BURGUNDY



GREY





ART CODE: 48340

ART CODE: 48341

ART CODE: 48339

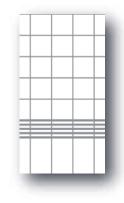
### PURE CELLULOSE PAPER NAPKIN 48X48 4 PLY FOLD 1/8

BURGUNDY



GREY





ART CODE: 48340M ART CODE: 48341M ART CODE: 48339M Decoration available in other colours for minimum order quantity



## Our range of decorated naphins Polka-dots decoration

PURE CELLULOSE PAPER NAPKIN 40X40 2 PLY FOLD 1/8



Orange colour Pantone 021U



Cream Colour Pantone 7401U



ight blue colour Pantone 299U

Hydrangea colour

Pantone 198U



Cedar Colour Pantone 375U



Yellow Colour Pantone 108U



Brown Colour Pantone 497U



Grey Colour Pantone 435U



Black Colour



Black Paper Napkin with Grey Polka Dots Pantone 432U



Cedar Paper Napkin with Brown Polka dots Pantone 497U



Cream Paper Napkin with Burgundy Polka dots Pantone 492U



Yellow Paper Napkin with Red Polka dots Pantone 032U

Available in other colours for minimum order quantity.





### AIRLAID NAPKIN 40X40 FOLD 1/4

BURGUNDY



ART CODE: 4342

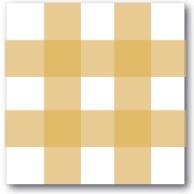
DOVE



Checks decoration

Black lace decoration Camel lace decoration

PURE CELLULOSE NAPKIN 40X40 2 PLY FOLD 1/4



ART CODE: 4347



ART CODE: 4344 Available in other colours



ART CODE: 4345





**Product range: Paper Cutlery Pochettes** 

Paper Cutlery pochettes are a smart, fast and professional disposable solution to dress your table in the best way, saving time and speeding up the service; they are perfect and functional not only for pizzerias and restaurants but for all the away-from-home (AFH) occasions.

They are available in white kraft paper, semi straw yellow paper, in trasparent polypropylene or PLA and in cardboard with inside a white or coloured, neutral or personalized paper napkin available in our vast range.

We can supply also an eco-friendly and compostable version matching kraft paper with BioPBS.

# **Available productive options** Paper type

White kraft paper Semi straw yellow paper Transcarent Ulhite on coloured Polypropylene or PLA cardboard MINT MINT YOUR LOGO HERE up to up to up to 4 colours 2 colours colours available also sealed available also sealed Paper napkins formats to be inserted into the cutlery pochettes Tov 40x40 2 or 4 ply Tov 33x33 2 ply Tov 33x24 2 ply Tov 40x40 3 ply Tov 40x40 WHITE AIRLAID  $\bigcirc$ 💋 up to j up to up to / neutral up to 2 colours

Two or three elements can be inserted into the pochettes chosing among disposable knife, fork, spoon or bamboo chopsticks.

into the pochettes we can always insert recycled cellulose paper napkins 33x33 2 ply 1/8 and 40x40 2 and 4 ply 1/8



	PRINT VI LAR
<pre>paper type: white polycoated kraft paper size 10,5 x 25 cm closed grammage 41 + 9 PE gsm personalizable up to 4 colours</pre>	
minimum order quantity for personalization:	whith 40 2 ply 10.000 pcs
for the paper napkins formats to be	whith 40 3 ply 9.720 pcs whith 40 4 ply 9.600 pcs
inserted into the cutlery pochettes	whith 40 Airlaid 9.600 pcs
go to page 52 <b>Packaging</b>	

WITH:	33 2 ply	40 2 ply	40 3 ply	40 4 ply	40 AIRLAID
	Pcs 40	40	30	30	30
	CT 1.000	1.000	810	600	600
Щ	24	CT NATIC	)NAL 28	CT EXPC	DRT

Paper cuttery pochettes







paper type: polycoated semi straw yellow paper size: 10,5 x 25 cm closed grammage: 41 + 9 PE gsm personalizable up to 4 colours minimum order quantity for personalization: whith 33 2 ply 10.000 pcs whith 40 2 ply 10.000 pcs for the paper napkins formats to be whith 40 3 ply 9.720 pcs whith 40 4 ply 9.600 pcs inserted into the cutlery pochettes whith 40 Airlaid 9.600 pcs

go to page 52

Packaging

WITH:	33 2 ply	40 2 ply	40 3 ply	40 4 ply	40 AIRLAID
	Pcs 40	40	30	30	30
	CT 1.000	1.000	810	600	600
Щ	24	CT NATIC	)NAL 28	CT EXPO	)RT

56

Paper cuttery pochettes





your logo here	your logo here

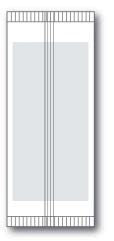
Packaging





AN

Cutlery pochettes in transparent polypropylene or PLA with napkin



material: polypropylene (PP) or PLA (polylactic acid) **size:** 10 x 24.5 cm

### grammage PLA/PP: 30 micron

minimum order quantity for personalization:

with napkin 33x33(white or coloured personalized): 12.000 pieces with napkin 40x40 (white or coloured personalized): 12.000 pieces with airlaid napkin 40x40 (white personalized): 12.000 pieces

Per le opzioni di inserimento del tovagliolo, Packaging consultare pagina 52

(polylactic acid) is a cutting-edge PLA bioplastic, derived from the transformation of sugars present in corn, beetroot, sugarcane and others natural and renewable materials. Unlike the traditional plastic, PLA does not come from oil, in fact this material is biodegradable and compostable, therefore when it reaches perfect humidity and temperature, it degrades quickly in soil.

Unpacked CT 600 pcs 35 CT NATIONAL 40 CT EXPORT 20 CT NATIONAL 24 CT EXPORT (For 40X40 AIRLAID napkins)

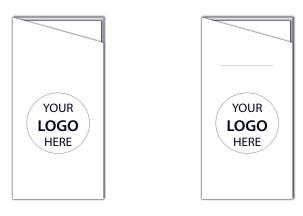
Paper cullery poche



Cardboard cutlery pochettes

Version 1: pocket for napkin Version 2: pocket for napkin + cut for cutlery

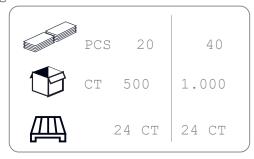




Pochette material: cardboard
Size: on demand
grammage 250 gr/m<sup>2</sup>
personalizable up to 4 colours
minimum order quantity for personalization: 10.000 pieces

for the paper napkins formats to be **Packaging** inserted into the cutlery pochettes

go to page 52



Paper cuttery poche



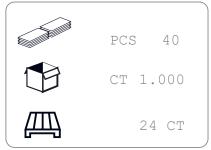




Paper type: carta Kraft bianca politenata size: 11 x 25 cm chiusa 22 x 25 cm aperta size and shape of the trasparent window: on request personalizable up to 4 colours minimum order quantity for personalization: 30.000 pieces

for the paper napkins formats to be inserted into the cutlery pochettes go to page 52

Packaging





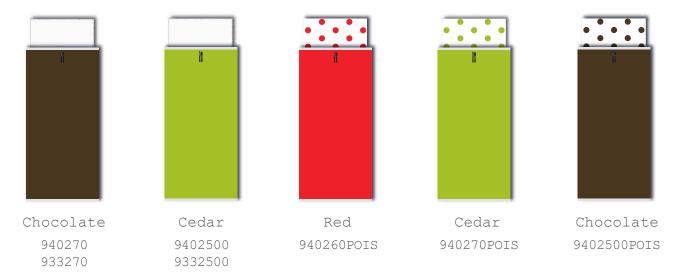
Our range of decorated cutlery pochettes

CHECKS DECORATION WITH COLOURED NAPKIN 40X40 2 PLY



### FULL COLOURED DECORATION WITH WHITE OR POLKA DOTS NAPKIN

white napkin 40x40 or 33x33 2 ply napkin 40x40 2 ply with polka dots



# Our range of decorated cutlery pochettes





Blue aquarium Light blue aquarium Buon appetito art. 9332327 code: 9402327

Blue Rooster

9332335G

9402335G

**A** 

Elegant

933208

940208

9332327AZ 9402327AZ

Rusty Rooster

9332331G

9402331G

IA BUONA CUCINA

La buona

cucina

933220

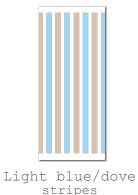
940220



9332320 9402320



Love Pizza 9332332 9402332



9402333

9332333



Pizzaiolo 933207 940207

H.

Rustic

933209

940209

teal/light blue stripes

9402336

9332336



Rustic semi-straw yellow 933209CP 940209CP



Enjoy your meal 9332322 9402322



Green/oil stripes 9402334 9332334

for the paper napkins formats to be inserted into the cutlery pochettes go to page 52 It is always possible to insert napkin 33x33 or 40x40 2 ply 100% recycled cellulose into the cutlery pochettes.

# Product Range: Chopstick Paper Pochettes

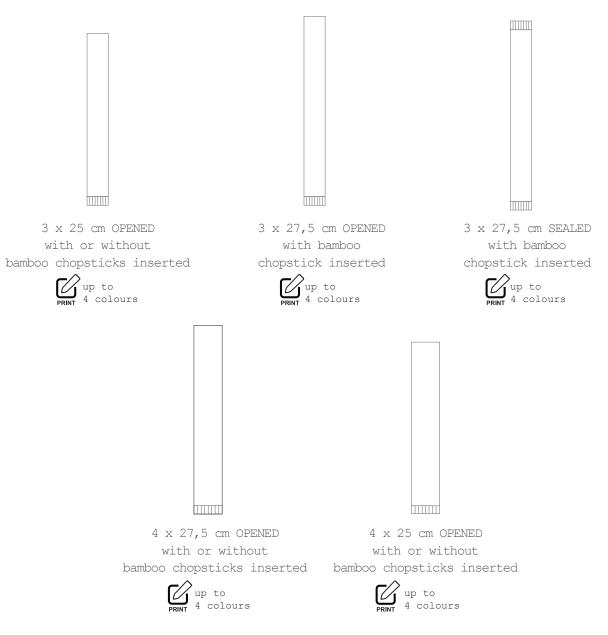
Our chopstick pochettes are created to satisfy restaurateurs specialized in Asian and oriental cuisine in the best way. Made of high quality polycoated white kraft paper suitable for direct contact with food,our chopstick pochettes can offer hygiene, functionality, fast service and obviously style.

The result will be an orderly and fancy ambience that will stick in guest's minds with a strong impression.

This product is customizable up to 4 colours with logo or layout, can be opened or sealed, with or without chopsticks inside. Don't see it just as a useful and practical product, because this item represents even an effective and powerful mean for advertising your brand and your activity.



# Available productive options of chopsticks pochettes



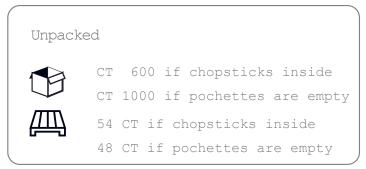
# Chopsticks pochettes Polycoated kraft paper





paper type: white polycoated kraft paper size: look at page 54 grammage: 41 +9 PE gsm personalizable up to 4 colours with customer logo minimum order quantity for personalization: 12.000 pieces

Packaging



# Cardboard pochettes





Paper type: cardboard
size: on demand
grammage: 200 gsm
personalizable up to 4 colours with customer logo
minimum order quantity for personalization: 1.000 pieces



# Contacts



### Notes

#### CONVERTING & TRADE SRL

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